

ER 61-
6051

21 July 1961

card
Mr. W. Beverly Murphy
President
Campbell Soup Company
Camden New Jersey

Dear Bev:

Attached is my letter to Kellstadt.
Also attached is the copy I am submitting to the
Boss as soon as he returns.

ALL INFORMATION CONTAINED
HEREIN IS UNCLASSIFIED
DATE 11/19/01 BY 60322
Allen W. Dulles
Director

AWD/ji
1 - DCI
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PERSONAL

ER 61 - 6050

21 July 1961

Charles H. Kallstadt, Esq.
Chairman of the Board
Sears, Roebuck & Company
925 South Wacker Drive
Chicago 7, Illinois

Dear Mr. Kallstadt:

I have heard from Beverly Murphy that you have accepted the chairmanship of the Radio Free Europe Fund. I am delighted to learn of your decision and want you to know that we here in Washington stand by to be of any possible help to you.

As you know, even before I came here to Washington I was one of those who helped in the organization of the Free Europe Committee and Radio Free Europe which the Fund has so generously supported over the years. There is no doubt in my mind that what is being accomplished in reaching the captive peoples of Eastern Europe with truthful news and information has been of vital importance to the stubborn resistance of these peoples to Soviet domination and indoctrination. It is particularly vital in these critical days that this work continue and its support by private Americans is absolutely essential.

Your willingness to give of your own time and effort in its support is deeply appreciated.

Sincerely,

Signed

Allen W. Dulles
Director

AWD/jk

Orig - Addressee

- 1 - Mr. W. Beverly Murphy
- 1 - DCI
- 1 - DDGI
- 1 - ER —
- 1 - DB/P
- 1 - C/PP
- 1 - C/IO
- 3 - C/IC ☐

STAT

ER 61 - 6049

DRAFT

Dear Mr. Kellstadt:

For many years I have been convinced that Radio Free Europe is a most valuable undertaking and that it is important that the American people should continue to contribute to its financial support.

For these reasons, I am gratified to hear that you have consented to assume the chairmanship of the Radio Free Europe Fund.

The very fact that so many people here in the United States have been willing to give voluntarily to help support RFE is proof to those on the other side of the Iron Curtain that they have not been forgotten and that they have here a reservoir both of good will and of deep concern for their plight.

The devotion and energy which you and other private American citizens give to this endeavor are essential to its success. I hope Americans in all walks of life will contribute to this important cause.

Sincerely,

Mr. Charles H. Kellstadt
Chairman of the Board
Sears, Roebuck & Company
925 South Homan Avenue
Chicago 7, Illinois

AWD/jl - 21 July 1961

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